

NORTH YORKSHIRE COUNTY COUNCIL

STANDARDS COMMITTEE

3 March 2008

Communications Strategy

1.0	<u>PURPOSE OF THE REPORT</u>
1.1	This report informs Members of further action taken in relation to the results of the Citizens' Panel survey on standards issues, in light of the Standards Committee's Communications Strategy.

2.0 **BACKGROUND**

- 1.1 At the meeting of the Standards Committee on 19 March 2007, Members agreed the Committee's Communications Strategy, subject to certain amendments. Those amendments have been made and an up to date copy of the Strategy is attached as Appendix 1 for Members' information.
- 1.2 At the Committee's last meeting on 14 January 2008, it considered the full report of the results of the Citizens' Panel survey regarding standards issues. Members requested that consultation take place with the Communications Unit regarding the results and how they might inform the future work of the Committee in light of its Communications Strategy. Members requested a report be brought back to this meeting.

3.0 **PRESENT POSITION**

- 2.1 The full report of the Citizens' Panel survey and the amended Communications Strategy have been forwarded to the Communications Unit for their views. At the time of writing this report, the Unit's views are not yet available however an oral update will be provided to the meeting.

4.0	<u>RECOMMENDATIONS</u>
4.1	That Members note this report.

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Background Papers:
None

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20 February 2008